

Marketing Intern

Supreme Components International (SCI) is a world-wide distributor of high-tech Electronic Components and LEDs. Our mission is to elevate our 1400+ partners' sales and product performance by connecting our reputable franchised network of 40+ high-tech electronic component and LED suppliers to proactively design and provide cutting-edge, cost-effective, value added services and solutions.

SCI has demonstrated exemplary financial and governance track records, receiving the "award of the awards" from the Government of Singapore including the e50 awards – four years in a row – and the Singapore 1000 awards, now five times in a row.

We are notably ranked as one of the **fastest growing cash-rich firms in Singapore**.

IMPORTANT PRE-REQUISITES:

- **Very strong written and verbal English communication skills.**

Role Overview

The **Marketing Intern** is accountable for ensuring that digital marketing campaigns are established, launched, and executed successfully. This internship also will require a strategic presentation to senior management about the health of our marketing campaign and plan at the end of the internship.

This position requires someone who is interested in building a marketing career in a high performance organization.

Key Responsibilities

- Review and improve all digital marketing strategic activities.
- Establish and launch a refresh program across all social media campaigns (FB, LinkedIn, YouTube, etc...)
- Script videos to be published on YouTube weekly describing the firms UVP.
- Write content about the firm and post it on several social media outlets.
- Improve the firm's website capabilities.
- Assist with the launch of the e-commerce platform.
- Use digital marketing analytics to review, track, and improve the health of the overall firm's digital platform.

Qualifications

- Bachelor's degree in marketing or engineering required
- Excellent command of the written and verbal English language
- Fluent written and verbal communicator in either Thai, Korean, Japanese, Tamil, Hindi, or Bahasa.
- Experience managing complex tasks and managing multiple projects simultaneously
- Excellent attention to detail
- Thrives in the a high-pressured fast-paced, team-oriented environment
- Ability to work independently on strategic issues with client; capable of managing fairly complex projects